



Earth Science for Society (ESfS)

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You're Invited!

We are pleased to announce that **Earth Science for Society (ESfS)** will be hosting its 8th annual exhibition at the Big Four Building, Stampede Park, Calgary, on March 18-20, 2018. We would like to invite you and your Youth Group to take part in this great event on Sunday afternoon, March 18th, or the evening of Monday, March 19th. Opening on Monday evening is conditional upon enough youth groups signing up.

ESfS is an event that showcases the importance and impact of Earth Science in our everyday lives that is free and open to the public. Presenters at the four themed pavilions, *Resources and You*, *Energy for Us*, *One Dynamic Earth*, and *Our Future!*, give dynamic geoscience related demonstrations, and engage in hands-on, interactive exhibits to provide a unique learning experience.

The Earth Science industry has so much to offer everyone. Besides employment for geoscientists, environmental engineers, computer programmers, IT people and data managers, there are opportunities for surveyors, safety and rescue personnel, helicopter pilots, mechanics, engineers, sales and marketing people, personnel managers, and many more. There are prospective careers for all.

Geoscience guides will escort your group around the pavilions and to the optional Geo-Theatre talk on Sunday, and help to answer any questions. The visits to the pavilions last two hours, and the optional Geo-Theatre talk on Sunday adds another half hour. Each visitor will receive a Scavenger Hunt booklet to encourage interaction with all the exhibitors. New in 2018 we will offer two Scavenger Hunt booklets: one for older students (grade 7) and one for our younger visitors (grade 3). The grade 7 Scavenger Hunt booklet and programming of the event are aligned with the Girl Guide Alberta GeoScience Challenge badge, and Girl Guides who participate in the event will fulfill some of the requirements for this badge.

For more information on the event, please visit esfscanada.com and be sure to register your group [HERE](#) starting Monday October 2nd, 2017. Look for the "Thank you" booklet to see photographs and comments from ESfS 2017. We look forward to seeing you in 2018!

Sincerely,

The Earth Science for Society Committee

Inspiring the next generation with Earth Science.

esfscanada.com

Email: esfscanada@gmail.com

Hosted by:

