

Earth Science for Society (ESfS) – September 2018 Update!

March 17-19, 2019

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Science Literacy Week

Join the CSEG Foundation's Earth Science for Society (ESfS) team for Science Literacy Week activities in Calgary. Science Literacy week is a week-long celebration of science and space in Canada presented in partnership with the Canadian Space Agency. Visit the ESfS website for more information:

esfscanada.com/event/esfs-in-motion/

Explore Space, the Earth and Fossils! Launch into space as we investigate space travel. Identify and classify trilobite fossils. Explore rocks and minerals or make an earthquake. This is a partnership between Science Literacy Week, Calgary Public Library, and Earth Science for Society.

DATE: Saturday September 22nd, 2018

TIME: 11:30 am – 3:30 pm

LOCATION: [Fish Creek Library, Calgary Public Library](#)

ADDRESS: [11161 Bonaventure Drive SE, Calgary, Alberta](#)

DATE: Sunday September 23rd, 2018

TIME: 11:30 am – 3:30 pm

LOCATION: [Shane Homes YMCA at Rocky Ridge](#)

ADDRESS: [11300 Rocky Ridge Rd NW, Calgary, Alberta](#)

This event presents a great opportunity to meet young Calgarians and invite them to our 2019 ESfS event! Thank you to NSERC/CRSNG PromoScience and the Canadian Space Agency for financial support.

There are still spots for volunteers at the four stations: The Explore Space station, the Trilobite Fossil station, the Rock Cycle station, and the Our Changing World station, as well as at the Activity Table. There are two volunteer shifts each day, an early shift (help with set-up) and a late shift (help with tear down).

A volunteer training session will take place on September 19th from 12 noon to 1 pm at the downtown Central Library, Calgary Public Library. Ed Kusmirski from the Alberta Science Network will be sharing his science volunteer expertise and ESfS committee members will be demonstrating stations, including the new Explore Space station.

If you are interested in volunteering for this event, please contact Glenn Malcolm for more information: gmalcolm875@gmail.com

Sponsorship

The ESfS exhibition would not be possible without the contributions from our sponsors. Sponsorship volunteers have sent out save-the-date emails to over 200 organizations. Sponsorship opportunities can be found on the ESfS website esfscanada.com/sponsors and several sponsors have already committed to supporting the 2019 event! Parex will be sponsoring the school buses on both Monday and Tuesday. Tourmaline Oil Corporation will be sponsoring the ESfS Fossil Station on Sunday and Monday. Inter Pipeline Ltd will be sponsoring the Canadian Geographic Giant Floor Map. GLJ has also committed support. The CSEG Foundation will be providing in-kind support. In-kind educator resources will be donated by Women in Science and Engineering (WISE), AirTerra Inc., Geoscientists Canada, and Engineers and Geoscientists BC. A door prize will be provided by AirTerra Inc. The Sponsorship Committee would like to say thanks to all donors!

Exhibits

Requests for support have been emailed out to potential exhibitors and, so far, 11 are confirmed, including: Yukon Dan Goldpanning, Women in Science and Engineering (UofC), the Energy Production & Transmission Canadian Geographic Giant Floor Map, Explor, Canadian Nuclear Society, Society of Petroleum Engineers, Air Terra, the Department of Geoscience at the University of Calgary, WHERE Challenge and ESfS' own Fossil Station and Geoscience Activity Tables.

We've had positive feedback from 8 other exhibitors, some of which would be new to the event. The search for exhibitors is still in progress and applications will be taken until space fills up. The Exhibitor brochure will be sent out to past and potential exhibitors in the early fall. Visit the ESfS website for more information: esfscanada.com/exhibit/

Marketing

The Marketing team has been working hard this past month on a few projects and is starting to send out newsletters for community outreach for the 2019 ESfS event. The website has been updated for 2019 and bookmarks have been designed and printed. Posters for Science Literacy Week are in the making as well; see above for more information about Science Literacy Week.

Our current Social Media numbers are:

Facebook – 236 Followers

Twitter – 645 Followers

LinkedIn – 1272 Connections & 95 Group Members

Please follow and share our content on all our social media platforms!

If you haven't committed as a sponsor or exhibitor, watch for the Exhibit & Sponsorship brochure, which will be sent out in September!

Venue

The Venue Committee has been working with the Calgary Stampede to confirm that the venue will stay the same as last year and the ESfS 2019 event will take place in Hall A of the Big Four Building at Stampede Park in Calgary.

Volunteers

The Volunteers Committee opened volunteer registration on September 1st. Visit the ESfS website for more information: esfscanada.com/volunteers/

Program Delivery

The Program Delivery Committee confirms that school and youth group registration will open on October 1st. Visit the ESfS website for more information: esfscanada.com/school-groups/