

Press Release – PromoScience Grant
For immediate release

Calgary, AB, Sept. 17, 2018 – The **Earth Science for Society** (ESfS) committee is pleased to announce we have been awarded an NSERC/CRSNG PromoScience grant of \$35,000 to allow for the development, enhancement, and delivery of our popular annual geoscience outreach and education exhibition.

ESfS was officially announced as a grant recipient on September 17, 2018, at the Canada Science and Technology Museum in Ottawa, Ontario. This funding is for the promotion of hands-on learning experiences that promote an understanding of science and engineering, technology and mathematics in young Canadians.

Our well-received ESfS exhibition, hosted by the Canadian Society of Exploration Geophysicists Foundation (CSEGF), offers diverse hands-on and interactive stations in four themed pavilions: *Resources and You, Energy For Us, One Dynamic Earth, and Our Future!*

During the three-day ESfS exhibition, we invite K-12 students, youth groups, families and the public to explore the wonders of Earth Science. Geoscience volunteers guide the school and youth groups through the many varied exhibits. This family-friendly event is free and open to the public, and in 2018 we welcomed over 2500 visitors.

Thanks to a supplemental PromoScience grant, ESfS was also able to participate in Science Odyssey, a Canada-wide 10-day celebration of science discovery and innovation taking place from May 11-20. Our three fun, interactive stations, featuring trilobite fossils, the rock cycle, and our changing world, engaged and inspired school groups and the public in the Canmore Museum and Geoscience Centre, and the Fish Creek Library and Eau Claire Market in Calgary.

A further grant has enabled us to develop an *Explore Space* station for unveiling during Science Literacy week in September, when we will have all four interactive stations on public display in Calgary.

A message from ESfS Organizing Committee Chair, Marissa Whittaker:
“Being awarded the NSERC PromoScience grant will allow the CSEGF’s Earth Science for Society team to continue to inspire youth and the general public with hands-on, educational Earth Science activities. This grant will enable us to expand our reach and improve upon our already unique program. ESfS would not be possible without funding from grants and our generous sponsors, along with the continual support from our engaging exhibitors and enthusiastic volunteers.”

Please join us at the next ESfS at the Big Four Building, Stampede Park in Calgary from March 17-19, 2019.

Check out our activities page at: www.esfscanada.com

For media inquiries, please contact:
Renu Sahota
Volunteer, Marketing Committee
Earth Science for Society
Email: esfscanada@gmail.com
Tel: 403-835-9700

ESfS c/o CSEG Foundation
#570, 400 - 5th Avenue SW
Calgary, Alberta T2P 0L6
Tel: (403) 262-0015
Fax: (403) 262-7383
Email: esfscanada@gmail.com
esfscanada.com