

Earth Science for Society (ESfS) – November 2018 Update!

March 17-19, 2019

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Program Delivery

As of October 29th, we have 18 school groups signed up to bring 1566 students and 181 chaperones. 10 of the schools have attended before while 5 new schools have applied. An additional 475 young people aged 7-15 and 87 chaperones have signed up from 24 Sparks, Brownies, Girl Guide, Pathfinders, Cubs, and Scouts groups. Registration for schools is now full on Tuesday, but there are still school visits available for the Monday 8:50- 11:10am time slot.

The event runs March 17-19, 2018 at Stampede Park in Calgary. If your school or youth group would like to attend, please register through our [School and Youth Group Sign-up page](#).

Sponsorship

The sponsorship team is reaching out to potential sponsors to reach our 2019 goals. Details can be found on the ESfS website at esfscanada.com/sponsors.

Currently, there are \$37,550 in cash donations. Parex is sponsoring the schools on both Monday and Tuesday for \$10,000. The CSPG Foundation has donated \$10,000 for the Energy for Us Pavilion. Canadian Natural Resources Limited is sponsoring the Resources and You Pavilion for \$10,000. GLJ Petroleum Consultants is sponsoring the Sunday volunteer lunch for \$1,200. Brian and Elaine Russell are sponsoring the Monday volunteer lunch for \$1,200. Sproule is sponsoring the Tuesday volunteer lunch for \$1,200. Tourmaline Oil Corp. is sponsoring the ESfS Fossil Station on Sunday and Monday for \$1,000 and providing in-kind storage for the Yukon Dan station. Inter Pipeline Ltd is sponsoring the Canadian Geographic Floor Map for \$1,000. Pulse Seismic Inc. is sponsoring the water station on Monday for \$850. The Society of Petroleum Engineers (SPE) are recognized as a paying exhibitor for their \$650 contribution. Petrel Robertson is donating \$250. SeisWare International Inc. is donating \$200. Repsol is the in-kind pen sponsor (2,500 pens). In-kind educator resources will be donated by Women in Science and Engineering (WISE), AirTerra Inc., Geoscientists Canada, and Engineers and Geoscientists BC, Journey 2050 and Rothney Astrophysical Observatory. A door prize donation will be provided by AirTerra Inc. Thank you very much to all donors!

Exhibits

The Exhibits committee has been hard at work this fall and is excited about our exhibitor line-up, with many returning favourites as well as new exhibitors! To date we have locked down an additional 5 exhibitors, bringing the total to 17! The confirmed exhibitors include:

Yukon Dan Gold Panning, Women in Science and Engineering (WISE), the *Energy Production & Transmission* Canadian Geographic Giant Floor Map, Society of Petroleum Engineers (SPE), Department of Geoscience, University of Calgary, Canadian Nuclear Society, Air Terra, ESfS' own Trilobite Fossil Station and Geoscience Activity Tables, WHERE Challenge, Roots 2 STEM, CSEG Foundation Outreach, Natural Resources Canada - Geological Survey of Canada, Journey 2050, Canmore Museum and Geoscience Centre, Rothney Astrophysical Observatory, and the CSPG Foundation.

We have received a lot of interest and positive feedback from several other organizations as well. We are on track to have another full exhibition floor with lots of exciting exhibitors presenting a wide range of fascinating earth science topics. Keep an eye on your inbox for more follow-up communications from your ESfS Exhibits rep soon. We will continue to take applications until space fills up. If you were hoping to exhibit this year or are one of the organizations that expressed interest in exhibiting, please send us your completed contract soon as space did fill up last year and we had to turn people away.

Marketing

The Marketing committee is working hard to bring attention to the ESfS event in March 2019. We are still working towards placing ads in multiple community newsletters around the city and on televisions on the University of Calgary campus. We are also excited to have an ad in the December CSEG Recorder!

Our current Social Media numbers are: Facebook – 240 Likes & 244 Followers, Twitter – 665 Followers, and LinkedIn – 1301 Connections & 97 Members.

Venue & Logistics

The Venue Committee is working with the Calgary Stampede and GES to plan our ESfS 2019 event. Contracts for both GES and Calgary Stampede are signed.

Volunteers

Volunteer registration opened on September 1st, 2018. For more information visit the ESfS website esfscanada.com/volunteers/. Some minor adjustments are ongoing on the volunteer schedule. So far 20 volunteers have signed up!

Speakers

The Speakers committee is working towards confirming Dr. Beauchamp as a speaker and securing a second speaker for the ESfS event.