



- ✓ FAMILY FRIENDLY
- ✓ OPEN TO THE PUBLIC
- ✓ HANDS-ON EXHIBITS
- ✓ FREE ADMISSION

**MARCH  
15-17, 2020**

**BIG FOUR BUILDING  
STAMPEDE PARK  
Calgary, Alberta**

**ESfs** 

**Earth Science for Society**



ESfs is a fun, educational and dynamic geoscience outreach event in which students, families, youth groups, and the public are given the opportunity to explore the wonders of Earth Science. ESfs is an outreach activity of the Canadian Society of Exploration Geophysicists (CSEG) Foundation and is organized by geoscience volunteers.



## SCHEDULE

### Sunday, March 15:

11:30 am – 5:00 pm

### Monday, March 16:

8:45 am – 2:30 pm | 6:00 pm – 9:00 pm

### Tuesday, March 17:

8:45 am – 2:30 pm

Visitors will participate in activities at individual booths in four themed pavilions:

- Resources and You
- Energy for Us
- One Dynamic Earth
- Our Future!

### Expected attendance is 3,000:

- 2,000 grade school and homeschool students and chaperons
- 1,000 general attendees – families, youth groups and the public

*Photos: Daniel Wennerstrom, Ryan Day, Judith Chan, and Aliya Kairzhanova*



Hosted by:



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Exhibitors from across Canada will engage and inspire their visitors, showcase the value of Earth Science, and share their geoscience expertise. Visitors will enjoy interactive hands-on exhibits. K-12 youth will be given age-appropriate Scavenger Hunt booklets to encourage interaction with exhibitors and the chance to win a prize.

On **Sunday afternoon**, noted speakers will present geoscience talks of interest to the public in the Geo-Theatre. Volunteers will guide youth groups on scheduled visits to all four pavilions.

On **Monday and Tuesday**, school groups will be accompanied by geoscience volunteer guides and teachers/parents. Students will spend two hours on the exhibit floor with scheduled visits to all four pavilions.

The exhibition will:

- Expose students and the public to aspects of Earth Science in a fun, educational and interactive way.
- Demonstrate how Earth Science plays a critical role in our society.
- Make the connection between responsible resource development and the things we use every day.
- Enhance public knowledge of our Earth, natural hazards, environmental issues, and responsible management of resources.