



- ✓ FAMILY FRIENDLY
- ✓ OPEN TO THE PUBLIC
- ✓ HANDS-ON EXHIBITS
- ✓ FREE ADMISSION

**NOVEMBER  
27-29, 2022**

**MacEwan Hall  
University of Calgary  
ALBERTA**



**Earth Science for Society**



ESfs is a fun, educational and dynamic geoscience outreach event in which students, families, youth groups, and the public are given the opportunity to explore the wonders of Earth science. ESfs is an outreach activity of the Canadian Society of Exploration Geophysicists (CSEG) Foundation and is organized by geoscience volunteers.



## SCHEDULE

### Sunday, November 27:

12 noon – 5:00 pm

### Monday, November 28:

9:00 am – 2:15 pm | 6:00 pm – 9:00 pm

### Tuesday, November 29:

9:00 am – 2:15 pm

### Visitors participate in activities at individual booths in four themed pavilions:

- Resources and You
- Energy for Us
- One Dynamic Earth
- Our Future!

### Expected attendance is 2,000:

- 1,200 grade school and homeschool students and chaperons
- 800 general attendees – families, youth groups and the public

*Photos: Daniel Wennerstrom, Ryan Day, Judith Chan, and Aliya Kairzhanova*



Hosted by:  **CSEG**  
Foundation

**esfscanada.com**  
**esfscanada@gmail.com**

 /esfscanada  
 /in/esfscanada  
 /esfs\_canada



Exhibitors from across Canada engage and inspire their visitors, showcase the value of Earth science, and share their geoscience expertise. Visitors enjoy interactive hands-on exhibits. K-12 youth are given age-appropriate Scavenger Hunt booklets to encourage interaction with exhibitors and the chance to win a prize.

On **Sunday afternoon**, noted speakers present geoscience talks of interest to the public in the Geo-Theatre. Volunteers guide youth groups on scheduled visits to all four pavilions.

On **Monday and Tuesday**, school groups are accompanied by geoscience volunteer guides and teachers/parents. Students spend two hours on the exhibit floor with scheduled visits to all four pavilions.

The exhibition:

- Exposes students and the public to aspects of Earth science in a fun, educational and interactive way.
- Demonstrates how Earth science plays a critical role in our society.
- Makes the connection between responsible resource development and the things we use every day.
- Enhances public knowledge of our Earth, natural hazards, environmental issues, and responsible management of resources.