



- ✓ FAMILY FRIENDLY
- ✓ OPEN TO THE PUBLIC
- ✓ HANDS-ON EXHIBITS
- ✓ FREE ADMISSION

**MARCH
16-18, 2025**

**MacEwan Hall
University of Calgary
ALBERTA**



Earth Science for Society



ESfS is a fun, educational and dynamic geoscience outreach event in which students, families, youth groups, and the public are given the opportunity to explore the wonders of Earth science. ESfS is an outreach activity of the Canadian Society of Exploration Geophysicists (CSEG) Foundation and is organized by geoscience volunteers.



SCHEDULE

Sunday March 16, 2025

12 noon – 5:00 pm

Monday March 17, 2025

9:00 am – 2:15 pm

6:00 pm – 9:00 pm

Tuesday March 18, 2025

9:00 am – 2:15 pm

Visitors participate in activities at individual booths in four themed pavilions:

- Resources and You
- Energy for Us
- One Dynamic Earth
- Our Future!

Expected attendance is 2,000:

- 1,200 grade school and homeschool students and chaperons
- 800 general attendees – families, youth groups and the public



Photos: Barbara Goulet



Hosted by:  **CSEG**
Foundation

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Exhibitors from across Canada engage and inspire their visitors, showcase the value of Earth science, and share their geoscience expertise. Visitors enjoy interactive hands-on exhibits. K-12 youth are given age-appropriate Scavenger Hunt booklets to encourage interaction with exhibitors and the chance to win a prize.

On **Sunday afternoon**, noted speakers present geoscience talks of interest to the public in the Geo-Theatre. Volunteers assist youth groups on scheduled visits to all four pavilions.

On **Monday and Tuesday**, school groups are accompanied by geoscience volunteer guides and teachers/parents. Students spend two hours on the exhibit floor with scheduled visits to all four pavilions.

The exhibition:

- Exposes students and the public to aspects of Earth science in a fun, educational and interactive way.
- Demonstrates how Earth science plays a critical role in our society.
- Makes the connection between responsible resource development and the things we use every day.
- Enhances public knowledge of our Earth, natural hazards, environmental issues, and responsible management of resources.