



Earth Science for Society

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THANK YOU!



March 16-18, 2025

MacEwan Hall, University of Calgary

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HOSTED BY:



CSEG Foundation

Thanks to our Exhibitors

Alberta Geological Survey of the Alberta Energy Regulator
 Blueshift Immersive
 Calgary Rock and Lapidary Club
 Canadian Association of Geophysical Contractors
 Canadian Natural Resources
 Canadian Nuclear Society
 Canadian Rockies Earth Science Resource Centre
 Canadian Society of Exploration Geophysicists
 CREWES, University of Calgary
 CSPG Foundation
 Earth@UCalgary
 Energi Simulation Center

ESfS Trilobite Fossil Station
 Geoscience Activity Tables
 Journey 2050
 Let's Talk Science at the University of Calgary
 Mining Matters
 Natural Resources Canada - Geological Survey of Canada (Calgary)
 Ocean Networks Canada
 RASC Calgary
 Rothney Astrophysical Observatory
 Ten Peaks Innovation
 WISE (UCalgary)
 Yukon Dan Gold Panning



Calgary Rock & Lapidary Club



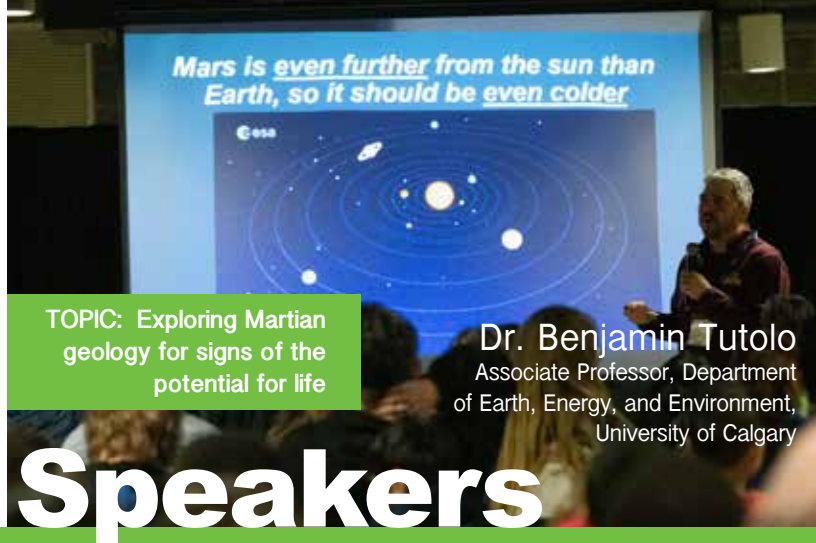
Natural Resources
Canada

Ressources naturelles
Canada



Dr. Rajeev Nair
Teaching Professor, Department of
Earth, Energy, and Environment,
University of Calgary

TOPIC: Secret of making
Continents on Planets



TOPIC: Exploring Martian
geology for signs of the
potential for life

Dr. Benjamin Tutolo
Associate Professor, Department
of Earth, Energy, and Environment,
University of Calgary

SUNDAY Geo-Theatre Speakers

TOTAL ATTENDANCE: 2,544

SUNDAY AFTERNOON & MONDAY EVENING: 21 youth groups including Sparks, Embers, Guides, Pathfinders, Beavers, Cubs and Scouts brought 443 children and 86 adult chaperons.

MONDAY & TUESDAY: 14 schools/homeschool groups brought 1,134 students and 138 teachers/ adult chaperons.

Organizing Committee:

Julia Davison	ESfS Chair
Jeff Allison	Venue/Logistics Vice-Chair
Hunter Brett	Marketing Co-Chair
Robynn Dicks	Volunteers
John Duhault	Exhibits Chair
Greg Edwards	Exhibits
Kirby Fromm	ESfS in Motion
Tezla Hayduk	Exhibits Vice-Chair
Marielle Hopf	Speakers Vice-Chair; Sponsorship
Helen Isaac	Program Delivery Chair
David Karran	Volunteers Chair
Cathy Martin	Budget/Finance Vice-Chair
Laurie McGhie	Exhibits
Annette Milbradt	Budget/Finance Chair; Marketing
Natasha Morris	Sponsorship Chair; Speakers Chair
Pam Pribilovic	Sponsorship
Ariana Pumo	Marketing
Renu Sahota	Marketing Co-Chair
Melissa Sawyer	Venue/Logistics Chair; Sponsorship Vice-Chair
Lorraine Stratkotter	ESfS in Motion Chair
Virginia Vera	Volunteers
Alyssa Middleton	ESfS Administrator; CSEG Foundation Support Services
Jim Racette	CSEG Foundation Managing Director



THANKS
to our
95 VOLUNTEERS

FILLING
192
SHIFTS

**FOR 581.5
TOTAL HOURS!**



Event Photographers:

Arvind Arvind
Barbara Goulet
Ariana Pumo
Renu Sahota

Thanks to our Sponsors

GOLD



SILVER



LITHIUM



Brian and Elaine Russell



CRESRC.CA



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let's talk 
science
outreach

TELUS
Spark*
SCIENCE CENTRE

 **E3 LITHIUM**

CSPG 
FOUNDATION




Journey
2050
Growing Responsible



Resources and You

Pavilion sponsor and exhibitor



Canadian Natural



It was one of the coolest experiences I ever had.

Seth, 12

Canadian Natural Resources

We all discussed what we learned at this event on the drive home. Every kid picked different things that stood out.

Public attendee

I really liked that the people here helped do fun activities, gave us information and made this visit fun.

Harper, 9



Women in Science and Engineering UCalgary



Women in Science and Engineering UCalgary





Resources and You



I love how there were so many things to explore. I would love to come here again because it's fun and the people are so kind.

Keira, 11

Thank you again for organizing such an amazing educational event.

Grade 4 Teacher

I loved how this was fun and educational. This event helped me with my future studies.

Aleisha, 12

**Wonderful event!
Everyone works so hard to do this, its very admirable :).**

Exhibitor



Canadian Association of Geophysical Contractors



Yukon Dan Gold Panning



Mining Matters



Yukon Dan Gold Panning

We all had a fantastic time- thank you!

Youth Group



Energy for Us

Pavilion sponsor and exhibitor



Thank you so much for holding such a wonderful event for the kids.

Public attendee

CSPG Foundation

Learned a lot about energy and Mars which was amazing and incredible.

Merryn, 16





Energy for Us



Natural Resources
Canada

Ressources naturelles
Canada



Students left excited and willing to share the knowledge they acquired with parents and others.

Educator

All the different booths had nice and knowledgeable people who provided all sorts of fun and entertaining activities that made learning fun.

Lexis, 9



Kids were very enthusiastic, booths were well set up and displays were really good.

Volunteer





One Dynamic Earth

Pavilion sponsor and exhibitor



I really loved the experience they were so cool the models and displays were cool and were super nice one of them were the earth's oldest rock.

Audrey, 9



Canadian Society of Exploration Geophysicists

We had to pull kids away from exhibits when it was time to move on! Each of our youth learned something new, it was so valuable and fun.

Embers Leader

The fair was incredible. You did a great job. It taught me lots.

Riya, 8



Canadian Rockies Earth Science Resource Centre





One Dynamic Earth



Calgary Rock & Lapidary Club

CRESRC.CA

**This event is getting better and better.
Thank you!**

Educator

Today's visit
made me very
proud of what
humans have
discovered
about the earth.

Lucas, 12

Alberta Geological Survey of
the Alberta Energy Regulator



Earth @ UCalgary



ESfs Trilobite Fossil Station



ESfs Trilobite Fossil Station

**The volunteers
were very nice.
I liked that
there was a
lot of hands
on activities. I
learnt lots of
cool science.**

Nathan 12



Our Future!

Pavilion sponsor

Anonymous
 **Donor**

I really like the hands on. It's something that really helps me learn.

Connor, 13



Journey 2050

This is the second year I have taken my class on this field trip and the students absolutely love it. They are amazed at all the different aspects and fields there are in Earth Science. It was a real eye opener for them. Thank you for putting on such a wonderful and educational event!

Grade 4 Teacher



Blueshift Immersive



Blueshift Immersive





Our Future!



I loved all the hands on activities. I am considering becoming a geologist! Thank you for setting up this awesome display!

Brooke, 11

I absolutely loved this event! It was my first time attending, and I must say it's a wonderful initiative by ESFS. Introducing geology, geophysics, and other science topics to kids in such an engaging way truly helps them explore and understand different career paths early on. Great job to the organizers!

Volunteer



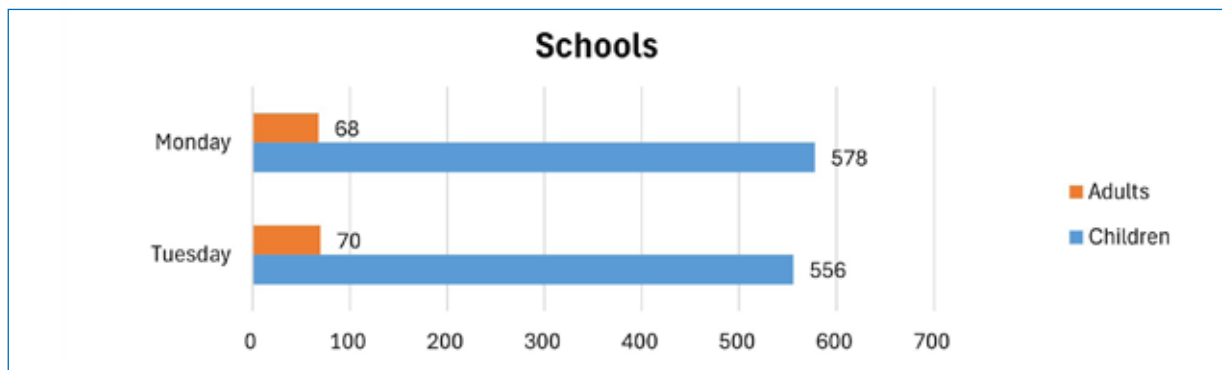
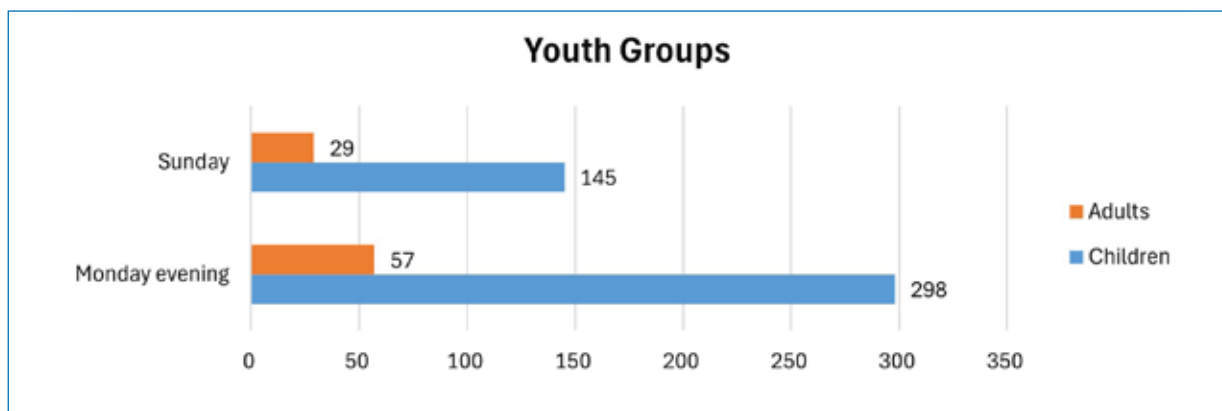
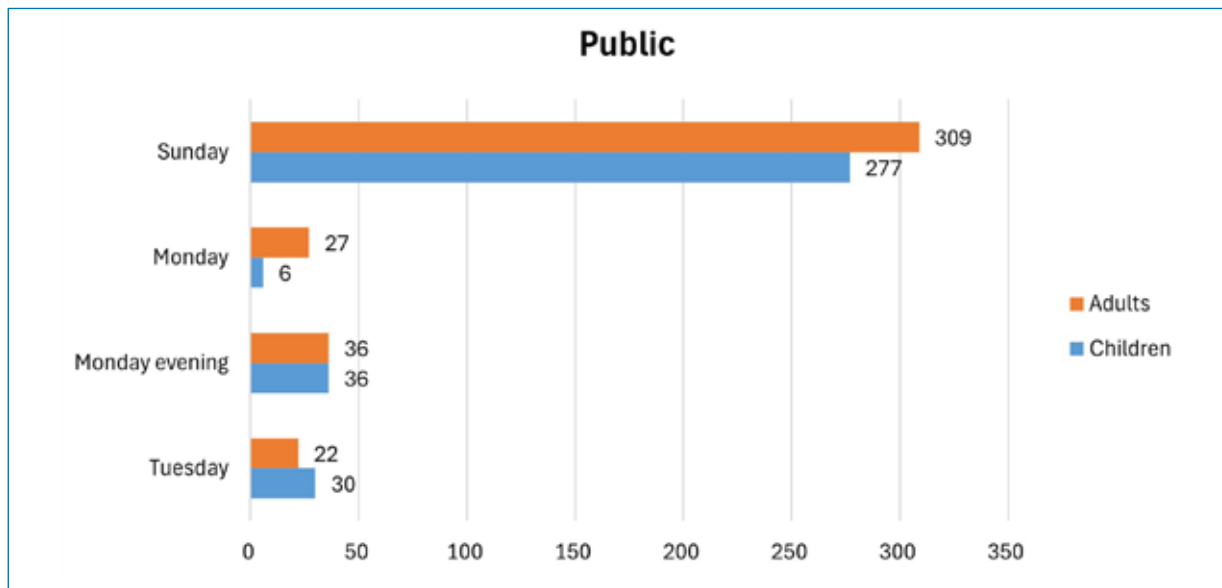
The stations were all fantastic and the volunteers were super helpful.
Youth Group

Attendance



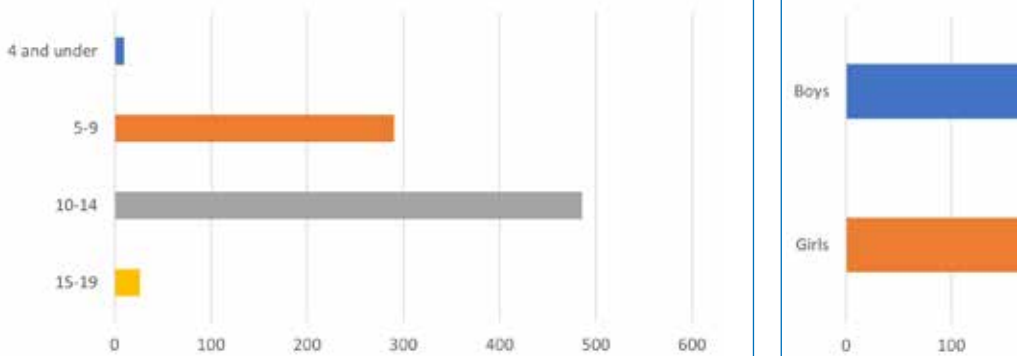
I really liked how there was a booklet. I really enjoyed answering these questions.

Zisha, 10

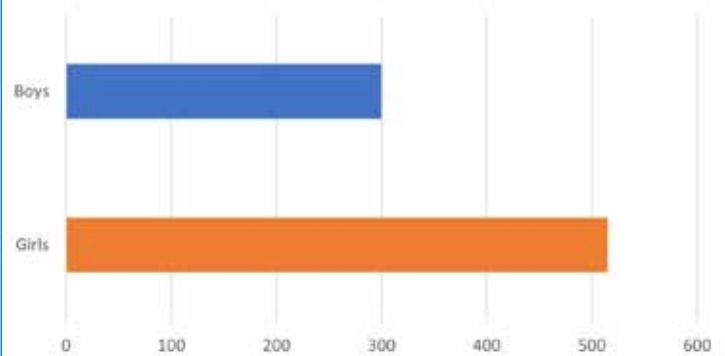


Scavenger Hunt Booklet Responses

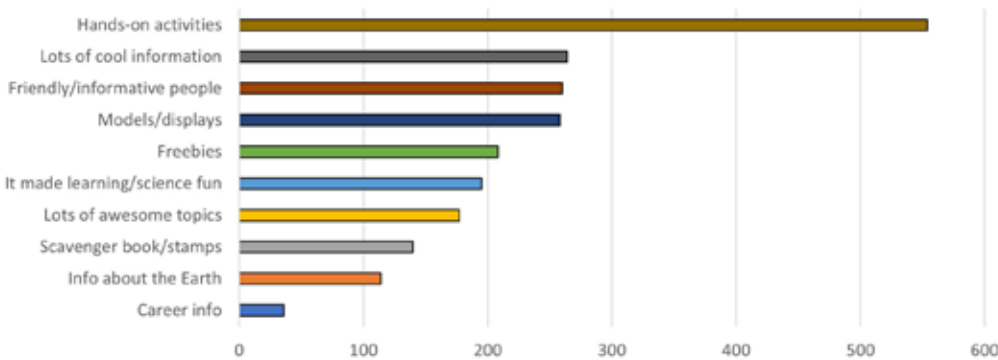
Ages of K-12 attendees



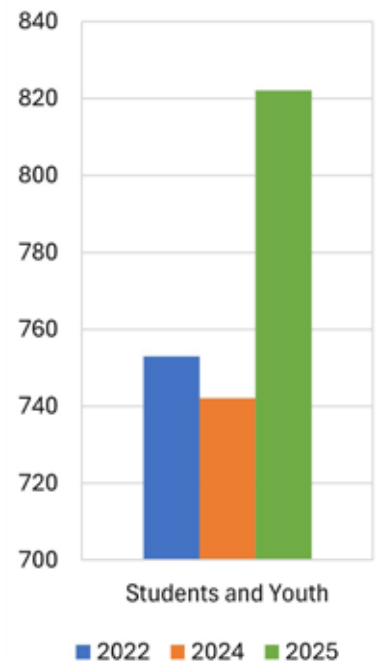
Number of Boys and Girls



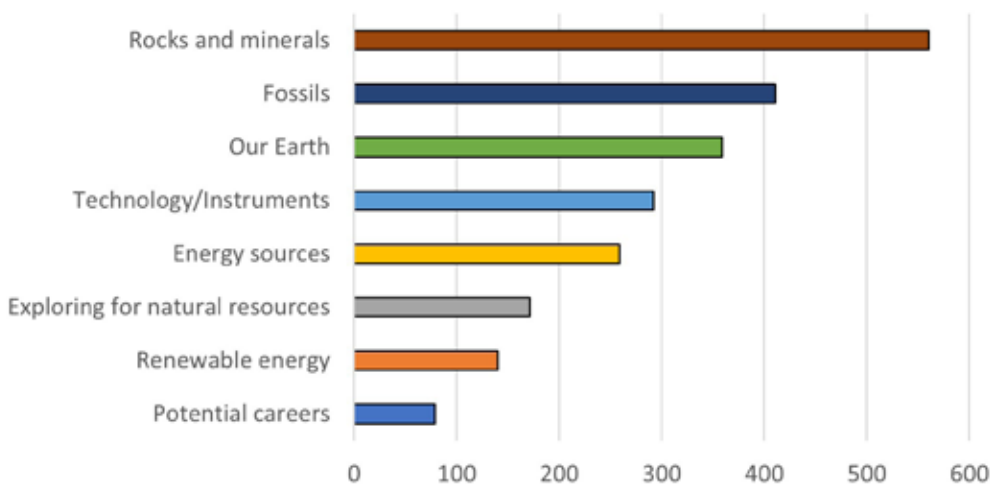
What did you like best about today?



Survey Responses



What did you like learning about today?



Other Responses



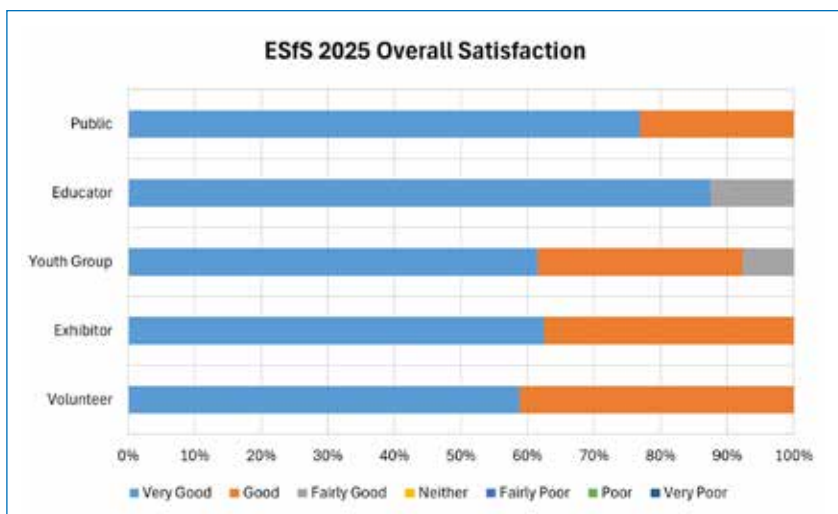
Thank you so much for planning another amazing event, our Guides are always so engaged and learn so much about Earth Science in one night.

Girl Guide Leader

Thank you all so much for all the hard work, and all the time you spent planning, organizing, setting up, and running this event. This is certainly one of those yearly trips that I think is absolutely worth it for our students.

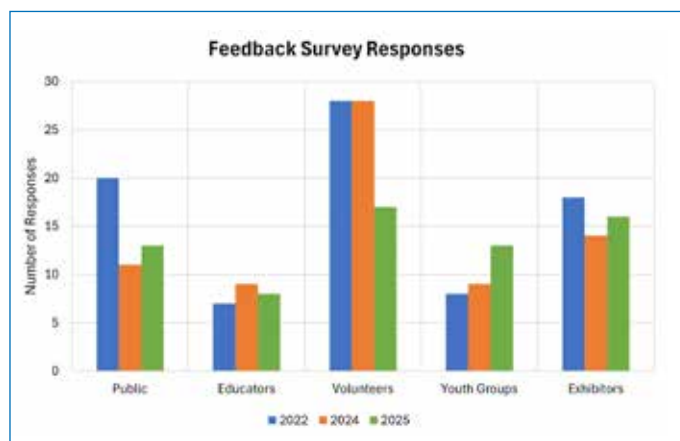
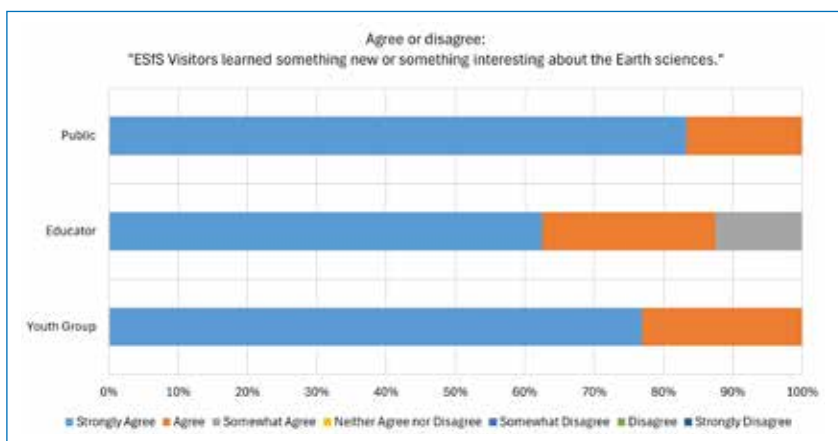
Educator

Overall satisfaction for all respondents was very high



This experience gave me a chance to learn more about our earth and helped me learn a lot of new things. The staff were kind and helpful and I would love to come back.

Lauren, 12





CSPG Foundation



Woman in Science and Engineering UCalgary



Resources and You



CSEG Foundation



ESfS Trilobite Fossil Station



Canadian Natural Resources



Earth Science for Society

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Save the Date!

**MARCH 15-17
2026**

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